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*Kim Brislawn*

Circulation Marketing Manager



Kim Brislawn has worked as the circulation marketing manager at The Gazette for close to five months. As the circulation marketing manager she is in charge of creating and implementing campaigns to attract new subscribers to The Gazette, as well as retain current subscribers. Kim utilizes a number of different approaches to accomplish this goal such as direct mail, telemarketing, kiosk sales, and single copy promotions. Recently Kim also got a chance to work on an infomercial that will air in the near future, which she believes will be very informative to both current and potential subscribers.

What Kim likes most about her job is that no two days are the same. Each day she is faced with new challenges and opportunities, which is something that keeps her interested and motivated. She also enjoys the staff at The Gazette, saying "The people that I work with are wonderful, and they really make work fun!"

When asked one thing she would want people to know about her, Kim said that she loves to have fun. Whether entertaining at home, going to movies, shopping, or just hanging out she likes to be with friends and family.

Kim's favorite section of The Gazette is Iowa Today, because she enjoys reading about things that are pertinent to her community. Being a longtime member of the area, the first thing Kim reads every day is the column down the left front page of this section which contains breaking news in the Corridor.

Kim and her husband Larry have been married for a year and a half and have two cats, Maddie and Torrie. Also, Kim has 8 nieces and nephews that she enjoys spending time with, and one more on the way! In her free time, as mentioned above, Kim loves to spend time with friends and family. She also enjoys taking walks, playing pool and darts, and dancing.

When asked a famous person she would like to meet, she answered with someone not famous in the traditional sense. The person that she would like to meet is her Grandpa Albert, who as a young man immigrated to the U.S., leaving behind friends and family, to pursue a dream. "He looked for the good in people, and unfortunately passed away before I was born. I would love to sit down with him and learn about his adventures, and our family legacy."

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